

## 2014 Business Planning

In the last quarter of 2014, I want my business to look like this: *(Consider products and services offered, location, environment, staffing, other pursuits.)*

---

---

---

---

---

In one year, I would like my time and energy focused on:

---

---

---

When someone hears my business name in the Fall of 2014, I want them to think of:

---

---

---

I would like local people to be talking about my business for:

---

---

---

I want my reputation growing in the area of:

1)

---

2)

---

3)

---



## I Am Willing and Able

*From the items listed on the first page, choose the 3 which most resonate with you to become goals for 2014.*

**To achieve Goal # 1, I am willing and able to:**

---

---

I am not willing and/or able to:

---

And I am willing to sacrifice:

---

**To achieve Goal # 2, I am willing and able to:**

---

---

I am not willing and/or able to:

---

And I am willing to sacrifice:

---

**To achieve Goal # 3, I am willing and able to:**

---

---

I am not willing and/or able to:

---

And I am willing to sacrifice:

---

*I pledge that throughout 2014, I will review this sheet and ask myself "Are my actions in line with my goals?" If so, I will celebrate my success. If not, I will either change my actions, or change my goals, or seek the assistance and resources I need so that I might move my business forward.*

\_\_\_\_\_  
Date

\_\_\_\_\_  
Signature

